

4th North American Cultural Economics Workshop, 2017

CIRANO, Montreal, Nov 2-4

Preliminary Programme

Programme Organizer Douglas J. Hodgson (CIRANO, University of Quebec at Montreal)

Thursday Nov. 2:

5:30 PM – 7:00 PM: Welcome reception

Friday Nov. 3

9 :00-9 :45 AM : Continental Breakfast at CIRANO

9 :45-10 :00 AM : Opening remarks

Bryan Campbell (CIRANO), Douglas J. Hodgson (CIRANO, University of Quebec at Montreal)

10 :00 – 11 :15 AM : Session 1

Chair : Douglas J. Hodgson (CIRANO, University of Quebec at Montreal)

Jordi McKenzie (Macquarie University): *How has the introduction of subscription video on demand impacted legal and illegal consumption behaviour of television and films in Australia?*

Discussant : Diana Marcela Rey (Independent Consultant)

Bronwyn Coate (RMIT University): *The diversity of films screened at cinema : A comparison of evidence from different national cinemas*

Discussant : Jaakko Miettinen (University of Glasgow)

11 :15-11 :30 AM : Coffee Break

11 :30 PM -1 :00 PM: Session 2

Chair : Kathryn Graddy (Brandeis University)

Kathryn Graddy (Brandeis University): *The role of immigrant artists on the development of artistic clusters in major US cities : 1850 to the present*

Discussant : Douglas J. Hodgson (CIRANO, University of Quebec at Montreal)

Paul Crosby (Macquarie University): *Don't judge a book by its cover : A discrete choice model of cultural experience good consumption*

Discussant : Kathryn Graddy (Brandeis University)

Douglas J. Hodgson (CIRANO, University of Quebec at Montreal) : *Artistic movement membership and the career profiles of Canadian painters*

Discussant : Jordi McKenzie (Macquarie University)

1:00 PM – 2 :15 PM : Lunch

2 :15 -3 :45 PM : Session 3

Chair : Bronwyn Coate (RMIT University)

Peter Szewczyk (GRAPE) : *Cultural differences affect voluntary payment decisions: Evidence from guided tours*

Discussant : Paul Crosby (Macquarie University)

Jaakko Miettinen (University of Glasgow) : *Creative output in a market context*

Discussant : Bronwyn Coate (RMIT University)

Diana Marcela Rey (Independent Consultant) : *Culture Satellite Account: Countries' lessons and challenges for the cultural economics field*

Discussant : Alice Labor (University of Rome Sapienza)

3 :45-4 :30 PM : Coffee Break

4 :30 PM – 5 :30 PM : Round table discussion on new economic challenges in the music business

Animatrice : Marie Connolly (CIRANO, University of Quebec at Montreal)

7 :00 PM : Workshop Dinner

Beaux Arts Restaurant, Musée des beaux-arts de Montréal, 1384 Sherbrooke St W

Saturday Nov. 4

9 :30-10 :00 AM : Continental Breakfast at CIRANO

10 :00 AM – 11 :30 AM : Session 4

Chair : Douglas J. Hodgson (CIRANO, University of Quebec at Montreal)

Cameron Weber (St John's University) : *A theory of art with instrumental value to the state, and applied case studies from the New Deal art production in the USA*

Discussant : Meg Elkins (RMIT University)

Meg Elkins (RMIT University) : *Economic Evaluation of Arts Programs : Case study City of Melbourne*

Discussant : Peter Szewczyk (GRAPE)

Alice Labor (University of Rome Sapienza) : *Should governments subsidise the arts?*

Discussant : Cameron Weber (St John's University)

11 :30 AM : Closing remarks

Douglas J. Hodgson (CIRANO, University of Quebec at Montreal)